

LINDA JOHNSON

Senior Multimedia Designer

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Summary

I am a passionate Senior Multimedia Designer with 7 years of experience and a knack for creating impactful visuals. With a strong track record of leading projects in fast-paced environments, I have honed my expertise in Adobe Creative Suite and Figma. I thrive in collaborative settings, working with diverse teams to deliver user-centric solutions that drive engagement and elevate brand presence.

Experience

Senior Multimedia Designer

G10X | Kochi | Apr 2024 - Present

- Advised and proposed user-focused UI/UX design solutions and lead-generation assets.
- Managed design projects under tight deadlines by leveraging advanced skills in Adobe Creative Suite and project management strategies.
- Applied user-focused design principles and collaborated with multicultural teams to deliver high-quality output.

UI/UX & Lead Graphics Designer

JIC IT Solutions Private Limited | Kochi | Jan 2023 - Feb 2024

- Collaborated with developers and stakeholders to create functional, user-centric designs.
- Led design for multiple platforms including B2B and B2C applications.
- Created various marketing materials and designs enhancing lead generation significantly.

(Balanced career and motherhood with pride, navigating maternity gap (2022-2023) while fostering personal and professional growth.)

Background Artist

Zvoid Limited | Kochi | Feb 2021 - Feb 2022

- Designed environments for hand-drawn animation projects, enhancing the visual narrative.
- Collaborated with the creative team to ensure artistic alignment.
- Maintained precise scene timings and spatial dimensions for effective storytelling.

(Balanced career and motherhood with pride, navigating maternity gap (2022-2023) while fostering personal and professional growth.)

Graphic Designer & Media In-charge

Clovers Group | Kochi | June 2016 - Nov 2018

- Created graphics and designs for various platforms ensuring engagement.
- Delivered UI designs for websites and crafted impactful brand identities.
- Produced a motivational book combining photography and design

(Elevated skills during career gap (Jan 2016 -Jun 2016) pursuing certifications in graphics, web development, and video editing with determination.)

Project Coordinator

Inofex | Kochi | Jun 2015 - Dec 2015

- Assisted in project management tasks, ensuring timely and budget-friendly project delivery.
- Tracked project costs and managed unexpected changes effectively.
- Organized team tasks and roles for efficiency

Featured Project

Sea Arabia Mobile Application

B2C Product Design

Collaborated with the Sea Arabia team to improve UI/UX by designing user flow, wireframes, prototypes, and marketing mockups—ensuring timely product delivery through close coordination with the design and development teams.

Asset Management

B2B Product Design

Designed the Asset Management System's UI/UX from scratch—conducting research, wireframing, prototyping, testing—and collaborated with the team to deliver on time.

Creativiva

Led UI/UX design and research for Creativiva's website, using Figma, FigJam, and Adobe tools to deliver a cohesive, user-friendly experience.

Possibilities In Adversities

Motivational Book Design

Led the design and marketing of the book "*Possibilities in Adversities*", showcasing advanced graphic skills, coordinating with stakeholders, ensuring high-quality output, and boosting sales through targeted social media promotion.

Education

Federal Institute of Science and Technology, Kochi

Bachelor of Computer Science and Engineering

(Equivalent to a Bachelor's degree (four years) as determined by World Education Services (WES) in Toronto, ON)

Value added courses

Udemy Certification

Complete Web & Mobile Designer : UI UX Figma and more.

Coursera Certification

Foundations of User Experience (UX) Design

LinkedIn Learning Certification

Embracing AI: Mandatory Learning Initiative

AI in UX Design,

UX Design

Figma for UX Design

AI-Powered Programming with GitHub Copilot by Microsoft Press

Aptech Arena Animation, Kochi

Certification in Graphics Designing, Video Editing & Web Development

Skills

Design

User Experience · Interaction Design · User Interface · Physical and Digital Prototyping · Visual Design · Wireframing · Low-High Fidelity Mockups

Research

User Interviews · User Testing · Information Architecture · Journey Mapping · Quantitative Analysis · A/B Testing · Competitor Analysis · Design Strategy

Software

Figma · Illustrator · Photoshop · InDesign · AfterEffects · Premiere Pro · Adobe Animate · Corel Draw · Ms Office · Blender (Working Knowledge)

Visual Design

Poster Design · Branding · Typography · Iconography · Book Design · Web Design · Stylesheets and Guidelines · Video Editing · PPT Design · Motion Graphics · Illustrations

Other Skills

Strategy & Vision Presentations · Cross-functional Collaboration and Communication Human-centered Approach · Provide and Solicit feedback · Concept sketches · Print media · Branding · Detail oriented · Chat Gpt · Bard Canva · Lucidchart · Draw.io